



SANTA ANA REDISCOVERS HISTORIC IDENTITY

Santa Ana, CA – October 2007. The City of Santa Ana recently dedicated its newly reconstructed historic entry arch as a tribute to the City's importance in the development of Southern California. The whole effect is classic – color palette, truss, design, support columns – recreating a historic sign which until the 1950's greeted visitors driving along Southern California's primary north-south motorway.

The metal truss spans nearly ninety feet, and is anchored on both ends at sidewalks with custom designed columns with historic light fixtures. The sign cabinet features open channel neon letters for clear legibility surrounded by a border highlighted by recessed neon.

Graphic Solutions worked with city staff and community members to develop the design and prepared construction documents so fabrication and installation could be competitively bid.

Graphic Solutions is a full-service graphic design firm specializing in sign planning and design, development of identity programs and preparation of construction documents.