



HOTEL OCCIDENTAL OPENS IN DOWNTOWN SAN DIEGO

San Diego, California November 2005 – The Hotel Occidental, a restoration of a 1923 mission architecture building, celebrates its grand opening today at 410 Elm St. The 54 room European style hotel is part of a new wave of urban hotels which can also be found in New York and Chicago, and is expected to appeal to economy-minded business travelers and visitors.

The Hotel Occidental's cozy rooms are designed for short and long term guests with in-suite kitchenettes and convenience to the attractions of downtown. Rooms feature high ceilings, tall windows, air-conditioning, ceiling fans, wireless internet, cable TV, and DVD player. Rates are affordable with rooms starting at \$49 a night. More information is available at www.hoteloccidental-sandiego.com or (800) 205-9897.

Developers are Ruben Andrews and Simon Andrews. Construction financing was through Security Business Bank, TSA Contracting Inc. provided the general contracting, and the architecture was handled by James Schmidt Architecture. Fabrication Arts was responsible for sign fabricating.

The Andrews also operate the Hotel Mediterranean in San Diego's East Village.