
GRAPHIC SOLUTIONS DESIGNS UNIQUE SIGNAGE FOR NEW LIBRARY AT CALIFORNIA STATE UNIVERSITY AT SAN MARCOS

SAN MARCOS, CALIFORNIA, JUNE 2004 - Graphic Solutions has completed the design of interior and exterior signage and donor recognition for the new 200,000 square foot Kellogg Library at California State University at San Marcos. Design themes reflect the library's unique architectural forms and subtle palette of interior colors. Solutions include typographic characters on digital output, formed acrylic frames, and stylized brackets. A prominent "Torch of Knowledge" interpretive sculpture with crystalline "flames" of cast acrylic and stainless steel recognizes the library's major donors.

Graphic Solutions coordinated its efforts with Library staff and Diane Malone AIA, Associate Director/Campus Architect, Planning, Design and Construction. "We were particularly impressed with Graphic Solutions' creativity and ability to work with our staff and committee in designing an attractive, functional, economical, and flexible program", stated Diane Malone.

Other Graphic Solutions' donor recognition and signage projects include Polinsky Children's Center, the San Diego Padres new PETCO Park, and the Congregation Beth Israel Campus.

